



Outpatient • Office Based • Non-Operating Room

A background image of the Philadelphia skyline at sunset, featuring the Liberty Bell and Independence Hall, with a bridge in the foreground. The image is framed by a blue border.

**SAMBA 2024 ASC AND OBA  
MEDICAL DIRECTORS MEETING**  
**FRIDAY, OCTOBER 18, 2024**  
**W PHILADELPHIA HOTEL**  
**PHILADELPHIA, PA**

Register Online at [www.sambahq.org](http://www.sambahq.org)

## MEETING BROCHURE

Jointly Provided by the American Society of Anesthesiologists (ASA) and the Society for Ambulatory Anesthesia (SAMBA).



Phone: (414) 488-3915 • Email: [info@sambahq.org](mailto:info@sambahq.org) • [www.SAMBAhq.org](http://www.SAMBAhq.org)

# PROGRAM INFORMATION

## Target Audience

This meeting is designed for anesthesiologists, anesthesia providers, practitioners, nurses and administrators who work and specialize in ambulatory, office-based or non-operating room anesthesia.

## About This Meeting

The purpose of this meeting is to educate and share information that is tailored to physicians, AHPs, Medical Directors, and Administrative staff who practice in Ambulatory Surgery Centers and Office Based Anesthesia. Opportunities for questions and answers will be provided at the conclusion of each panel.

## Registration

Registration for the 2024 ASC and OBA Medical Directors Meeting includes access to all sessions and the program syllabus. Note that all fees are quoted in U.S. currency. Registration for the meeting is available to members and non-members via SAMBA's website at [www.sambahq.org](http://www.sambahq.org). The Non-Member registration fee includes complimentary membership in SAMBA through December 31, 2024.

## Accreditation and Designation Statements

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of American Society

of Anesthesiologists and the Society for Ambulatory Anesthesia. The American Society of Anesthesiologists is accredited by the ACCME to provide continuing medical education for physicians.

## Accreditation Information

The American Society of Anesthesiologists designates this live activity for a maximum of 6.00 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Disclosure Statement

The American Society of Anesthesiologists remains strongly committed to providing the best available evidence-based clinical information to participants of this educational activity and requires an open disclosure of any potential conflict of interest identified by our faculty members. It is not the intent of the American Society of Anesthesiologists to eliminate all situations of potential conflict of interest, but rather to enable those who are working with the American Society of Anesthesiologists to recognize situations that may be subject to question by others. All disclosed conflicts of interest are reviewed by the educational activity course director/ chair to ensure that such situations are properly evaluated and, if necessary, resolved. The American Society of Anesthesiologists educational standards pertaining to conflict of interest are intended to maintain the

professional autonomy of the clinical experts inherent in promoting a balanced presentation of science. Through our review process, all American Society of Anesthesiologists activities are ensured of independent, objective, scientifically balanced presentations of information. Disclosure of any or no relationships will be made available for all educational activities.

Disclosure information will be provided to participants before the start of the activity.

## Special Needs

The Society for Ambulatory Anesthesia (SAMBA) fully complies with the legal requirements of the Americans with Disabilities Act and the rules and regulations thereof. If any attendee in this educational activity is in need of accommodations, please contact the SAMBA Executive Office at [info@sambahq.org](mailto:info@sambahq.org) or 414-488-3915.

## Cancellation Policy

Cancellations received through August 30, 2024, will receive a full refund. Cancellations received from August 31, 2024 through October 3, 2024 will receive a refund less a \$100 administrative fee. Refunds will not be given after October 4, 2024. Cancellation of a meeting registration must be submitted in writing. Refunds will be determined by date written cancellation is received at the SAMBA office in Milwaukee, WI.

# OVERALL LEARNING OBJECTIVES

**At the end of this activity, participants should be able to:**

- Discuss current business topics such as leadership and financial understanding relevant to an ASC and OBA practice.
- Identify relevant administrative topics currently faced by medical directors in ASCs and OBA practices.
- Apply Strategies to address management issues facing ASCs and OBA practices.

# PROGRAM SCHEDULE

## FRIDAY, OCTOBER 18

7:00am – 8:00am

**Co-Sponsored Breakfast Symposium (NON-CME): Medtronic, Inc. and Mindray North America**  
Or Breakfast on your own

8:30am – 9:00am

**ASC Medical Director Job Description**  
Jarrett A. Heard, MD, MBA

9:00am – 9:30am

**Adding A New Service Line**  
Niraja Rajan, MD, FAAP, FASA, SAMBA-F

9:30am – 10:15am

**AI and the ASC Medical Director Getting Practical: How to go about Incorporating AI in your ASC Business?**  
Piyush Mathur MD, FCCM, FASA, FAMIA

10:15am – 10:30am

Break

10:30am – 11:00am

**Recruitment and Retention: Challenges in Hiring and Keeping the Right Team Members**  
Alan P. Marco, MD, MMM, CPE, FAAPL, SAMBA-F

11:00am – 11:30am

**Pro-Con: Mandating H and P for ASC Patients**  
Alan P. Marco, MD, MMM, CPE, FAAPL, SAMBA-F  
BobbieJean Sweitzer, MD, FACP, SAMBA-F, FASA

11:30am – 12:00pm

Break

12:00pm – 1:00pm

**Sponsored Lunch Symposium (NON-CME): PACIRA Pharmaceutical**  
Or Lunch on your own

1:00pm – 1:30pm

Break

1:30pm – 2:00pm

**Legislative Update and CMS Inpatient List**  
Kara Newbury, JD

2:00pm – 2:30pm

**Dealing with the Trouble Anesthesiologist**  
Mohsen Shabahang, MD, PhD, FACS

2:30pm – 3:30pm

**OBA Director Panel**

- **OBA Practice Director Overview, and Current Challenges/Solutions**  
Meghan Valach, MD
- **Policies and Practice Management**  
Cassie Dietrich, MD, FASA
- **Documentation, and Quality Data at the OBA**  
Grace Lee Dorsch, MD

3:30pm – 3:45pm

Break

3:45pm – 4:30pm

**Billing Essentials at Your ASC**  
Thomas Durick, MD

4:30pm – 5:00pm

**The Benefits of Advanced Business Degree**  
Jarrett A. Heard, MD, MBA



**SAMBA 2025 Annual Meeting**  
**May 15-17, 2025**  
Arizona Biltmore • Phoenix, Arizona

# PROGRAM PLANNING COMMITTEE

**Basem B. Abdelmalak, MD, FASA, SAMBA-F**

SAMBA Meetings Committee Co-Chair  
Professor of Anesthesiology  
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**Steven Butz, MD, SAMBA-F, FASA**

SAMBA Meetings Committee  
Associate Chief Medical Officer  
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**Jarrett A. Heard, MD, MBA**

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